Government of Andhra Pradesh
Department of Technical Education

OFFICE OF THE
COMMISSIONER OF TECHNCAL EDUCATION
ANDHRA PRADESH: HYDERABAD

Cir. Memo No. K/Vanam Manam/2016 Dated 26.07.2016.

Sub: Technical Education – **Launch of Mission Haritha Andhra Pradesh** by Hon'ble Chief Minister on 29.7.2016 through **Vanam-Manam** Programme – Implementation Guidelines for Plantation of Trees in all Polytechnics in the state of Andhra Pradesh – Instructions issued – Reg.

Ref:
1. Video Conference held on 25th July 2016.
2. G.O. Ms. No. 71, Environment, Forest, Science & Technology Dept, dated 23.07.2016 (**Copy Enclosed**)
3. Hon'ble Chief Minister's review Meeting held at Vijayawada on 6.06.2016

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The attention of the Principals of Government, Aided, Private Un Aided including 2nd Shift Polytechnics in existing Engineering Colleges in the state is drawn to the subject cited above and they are informed that the Government vide reference 2nd cited, has decided to launch Haritha Andhra Pradesh Mission through Vanam- Manam Programmme with a view to secure green cover over 50% of the geographical area of the state by 2029. The main objective of this programme is to plant atleast one crore saplings on one day. i.e., 29th July, 2016.

'Vanam – Manam' Programme Launch

The Hon'ble Chief Minister of Andhra Pradesh will launch the Mission Haritha Andhra Pradesh and initiate the implementation of 'Vanam – Manam' Programme on 29th July 2016.

People's/Student's participation – 'Prakriti Pilusthondi'

To create awareness amongst citizens and to secure proactive participation from students, the following activities should be taken up with immediate effect and should be sustained after the launch of the mission on 29th July 2016:

- Widespread dissemination of information to the citizens through print and electronic media, FM Radio, Film theatres, town-hall and street level meetings.
- Competitions such as Easy writing, Elocution, Debate, Painting, Quiz etc., should be organized at college, district and state level.

- Organize lectures, panel discussions on climate change concerns, environment and bio-diversity conservation issues.
- Organize Green run, Cycle rallies and Eco walks on different days.
- To promote awareness regarding the mission/programme and its impact on environment/climate change, ensure cent percent participation of the student, faculty and non-teaching staff in plantation and protection of the planted saplings.
- To share the views, suggestions, value-added inputs, pictures and video of plantation programme, inspirational slogans, songs, video-clippings on relevant themes should be posted in the social media where 'Vanam-Manam' page have been launched in Face book and Twitter.

Programme Implementation:

- As per the directions of the Government, Micro-level plantation plans should be prepared for each and every college/institution and plantation shall be done only after adequate preparation, duly ensuring all essential safeguards for security and maintenance of plants.
- The programme is implemented as people's programme and the head of the institutions shall assign the responsibility for the maintenance of plants to the staff / and students of the institution.
- After the launch on 29th July 2016, the plantation programme will continue throughout the rainy season. The delivery of saplings required for planting on the launch day will start with immediate effect, duly ensuring that they are carefully maintained at the site until plantation.
- Each student shall be provided with 10 saplings as part of the plantation programme and the Principal shall ensure the process of plantation.
- The plantation programme shall be taken up not only in the college's premises but also in the public areas.
- All plants should be geo-tagged if they are not in blocks and geo-fenced if they are in blocks.

Programme Coordination:

- In every district a District 'Vanam – Manam' Programme (DVMP) committee is established under the District in-charge Minister, with District Collector as the Member Secretary. The Committee will meet as frequently as possible to plan, coordinate and monitor the programme. The officials of Forest and Horticulture Department will assist and support the DVMP Committee.
- The DVMP Committee also established similar Committees at unit levels/College level to ensure seamless planning, coordination and monitoring of Vanam- Manam Programme implementation. In this connection, the Principal will be responsible for implementation of the programme in their respective College.

- Involve the students, faculty and non-teaching staff of their respective Colleges in this *"Vanam–Manam"* programme through Eco Clubs, National Green Corps, NSS, NCC in coordination with District Vanam-Manam Programme (DVMP) Committee and coordinate with the Forest Department for successful implementation of this programme.
- In this context it is informed that as part of Swatch Bharat Programme the **Best Award for Plantation and maintenance of cleanliness** within the College premises will be announced.

Therefore, all the Principals of Government, Aided, Private Un Aided including 2nd Shift Polytechnics in existing Engineering Colleges in the state are hereby instructed to take immediate measures to ensure successful launch of Mission Haritha Andhra Pradesh. All the Principals are also requested to contact and coordinate with the concerned officials of DVMP Committee and to bestow their personal attention for the effective implementation of the programme.

Sd/- VS Dutt
For Commissioner

To
All Principals of Government, Aided, Private Un Aided including 2nd Shift Polytechnics in existing Engineering Colleges in the state

Copy to RJDTEs of Tirupati and Kakinada for information and necessary action

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Superintendent